

Japan and Modern Globalization



- In what ways does studying Japanese culture help you become more globalized and open-minded?
- What is globalized?

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Post-War Economic Recovery

- Studying Post-WW2 business practices in Japan to compare with countries in modern Era
- Study of bubble economy and it's effect on other modern economies

Business Culture

- Comparisons of “lifetime employment” between different sources
- “That is, the concept of long-term employment per se is not disappearing, but rather it is being restructured to serve new goals that have less to do with steady training of loyal generalists, and much more with competing through specialization.” (Schaeede 175)
- Study of Japanese business practices leads to a better understanding of eastern business.

- How can the West become better by adopting Japanese business practices?
- Harmonious interactions
- Less individually focused

Cultural Hybridization

- Modern versions of cultures becoming more hybridized between Eastern and Western media
 - Differences between the two accentuated but accepted still
- Study of “hybridization zones”
 - online profiles, internet websites and slang

- Modern websites set the stage for experiencing different cultures in small doses
- Modern sharing of cultures such as music and movies as well leads to more hybridization



Japanese Cultural Diffusion

- Study of cultural diffusion in western society to better understand global cultural diffusion
- How things such as anime/manga/music and etc become popular
- What cultural diffusion means

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